Dr. SONU MEHTA

Determined Professional with expertise in delivering knowledge on Textile, Apparel and Fashion Designing & construction to college students targeting opportunities in the education

Get in Contact	Skills
Mobile: 91 9887063458	Efficient proficiency in teaching
Email: sonusunil1978@gmail.com	Mentoring
	Class Evaluation
	Examination facilitation
	Student development
	Course content development
	Material recourse planning
	 Conferences
	Curriculum development
Personal Details	Educational Qualification
Total Experience:23 years	• B.Sc. (Home Science) from College of Home Science, Udaipur
Current Location: Udaipur	• M. Sc. Honours, Clothing & Textile, College of Home
Date of Birth: 8 th Jan 1978	Science, MPUAT, Udaipur (2000)
	• MBA(Human resourse & Marketing), IICT Lucknow
	(2009)
	Ph.D in "Changing Trends in Tribal Costume Since "" "" " " " " "
	Independence" MLSU, Udaipur (2009)
	• NET UGC (Dec. 1999)
T D 01 1	• Post Doctrate 2020 , UGC
Language Proficiency	Expertise In
English	Draping Techniques
Hindi	Flat pattern Designing
	Traditional Textile and Embroideries of India
Award	Historical Costume
Awarded as Rashtrapati Guide by	 CAD through software
Ex President late Dr. S.D. Sharma	Apparel Construction Management
	 Retailing and Merchandizing
	 Basics of Apparel Designing and construction
	Fashion Illustration
	 Techniques of fabric construction
	Textile Dyeing and Printing
	Surface Embellishment Techniques
	 Fundamentals of Textile Designing

Faculty Development Programme

- 1. Online content delivery and assessment through ICT tools
- 2. Microsoft tools for development of E- content for online education.
- 3. Promotion of entrepreneurship amongst students.
- 4. Imparting soft skills for success at work place.
- 5. Knowledge management in the networked digital environment.

Research paper Publication

- Medicinal plants and their phytochemical analysis, volume 9 issue 8, august 2020, International Journal of Science and Research
- .Study of antibacterial activity of selected Indian plants, volume 9 issue 8, august 2020, Paripex- Indian journal of research.
- Antimicrobial activity of origanum majorana plant extract against bacterial strains, volume 8 issue 11, November 2019, International Journal of Science and Research.
- Phytochemical test of origanum majorana L, , volume 8 issue 8, August 2019, Paripex-Indian journal of research.
- A study of the menstrual pattern and problems among rural women of Udaipur district of Rajasthan, Volume6, june- august 2019, International journal of applied home science.
- Magic of colour in stress releasing, Volume 5, July 2018, International journal of Applied Social Science
- Impact of online shopping on family budget, Volume 3, July & Damp; August, 2016, International journal of applied home science.
- Impact of mall culture on family budget, 29, February, 2015, Textile Trends
- Impact of globalization on traditional bhil costume, July-Dec 2005, Tribe
- Traditional costume of Garasia women, Feb.2010, Textile Trends
- A study on knowledge of urban house wives about care & Damp; storage practices of clothes, Pg. 140, Vol. 7, issue 1, June 2012, Asian journal of home science.
- Exploring the problems of craftsmen involved in traditional block printing. Pg.152, Vol. 7, issue 1,June 2012, Asian journal of home science.
- Impact of globalization on Kathodi tribe women costume. Pg.38, Feb-24,2013, Textile Trends.
- Exploring the problems of craftsmen involved in tie and dye. Pg.82, Vol. 8, issue 1,June 2013, Asian journal of home science.

Book Publication

- Cultural Heritage of Indian Tribes, Discovery publishing house, New Delhi
- Impact of modernization on tribal costumes, Discovery publishing house, New Delhi

Research Project

- A study on food Craft Training Programme, Sponsored by MLV, TRI, Udaipur 2007
- A study on traditional tribal dietary practices during pregnancy and lactation Sponsored by MLV, TRI, Udaipur 2006-07
- Role of regional rural banks in women upliftment- Sponsored by UGC Cenre for women's studies, MLSU, Udaipur

Practical manual Developed

- Manual for Textile Designing
- Manual on Traditional textiles and embroideries
- A manual on CAD Pattern Designing
- A manual on Fashion Accessories
- A practical manual on Apparel Designing and Construction
- Fiber Science Laboratory manual
- A manual on CAD customization
- A manual on Fundamental of clothing construction
- Laboratory manual on Apparel Manufacturing Techniques.
- A manual Textile Science and Fabric care
- A manual on fabric construction techniques
- A manual on textile finishes dyeing and printing

E- compendium Prepared

- Retailing and merchandizing
- Techniques of fabric construction
- Fundamentals of clothing construction

Resource person

- Techniques of making fashion jewellery with quilling techniques.
- Training for women of unorganized sector.
- Capacity building for female police constables.
- Economic empowerment of Army men wives through stencil & printing.
- Participatory approach among rural/tribal women for economic empowerment.
- Skill development in stitching.
- Self awareness skill development programme among tribal adolescent girls.
- Camp on income generating activities Ubeshwar
- Legal awareness camp for rural women.
- Personal sanitation & pygiene awareness camp.
- National Training on Entrepreneur Practices among rural tribal women.

Seminars and conferences attended

- 1. Transformation of business, economy and society in digital era.
- 2. Sustainable development BICON-2018
- 3. Family and community science: A catalyst for sustainable development goals.
- 4. National conference: Progression in Apparel & Textile research
- 5. Neoteric trends in functional management
- 6. Challenges for industrial survival & growth in Indian & global perspective
- 7. Women & corporate sector: issues & challenges
- 8. International seminar on tribal development
- 9. Contemporary innovation practices in management

- 10. Cultural heritage in India with special references to Rajasthan & its neighbouring states
- 11. Rights and responsibilities of gender role
- 12. International congress on women, work and health
- 13. National seminar on stress in life and work
- 14. Impact of science & technology on social change; women issues & challenges.

Trainings Attended

- 1. Gold & silver printing
- 2. Grooming & fashion styling.
- 3. Apparel production management & functional clothing
- 4. Springboard: Women's development programme
- 5. Research Methodologies for Meeting Design Challenges in 21st Century
- 6. Impact of Science and Technology on social Change: Women Issues and Challenges

Coordinator

- 1. National Webinar on "Innovation in comfort textiles for wearable clothing".
- 2. National Webinar on "Textile usage in Medical Textiles with special reference to Wound Dressing".
- 3. National Webinar on "Career opportunities in fashion apparel leather and life style product sector".
- 4. Short term skill development training on "Microsoft office: basics".
- 5. Faculty development programme on "Knowledge management in the networked digital environment".
- 6. Slogan writing competition on "Millets for food and nutritional security".
- 7. Workshop on "Advanced techniques of Tie and Dye".
- 8. Orientation workshop on "SWAYAM 'MOOC'S to UG, PG, and Ph.D students of community science".
- 9. Skill development training on "Entrepreneurship development of students in digital printing of T- shirts and Caps".
- 10. National Webinar on "Fashion start ups: Entrepreneurial skills and opportunities in fashion products industry.
- 11. Workshop on "Macrame techniques".
- 12. Workshop on "Gota patti and embroidery".
- 13. Workshop on "fabric embellishment".
- 14. Workshop on "Fashion jewellery".
- 15. Exper talk on "Career opportunities in garment and textile sector.
- 16. Expert talk on "Circularity in the textile and fashion industry: A sustainable approach.
- 17. Training on "Innovation, incubation and entrepreneurship in fashion industry.
- 18. Expert talk on "scope & career opportunities in print media & mass communication".
- 19. Expert talk on "Digital marketing strategy for startups".
- 20. Expert talk on "Opportunities in textile E- commerce with reference to fabric retailing".
- 21. Expert talk on "scope & opportunities in ready to wear industry & skill set required to become a successful entrepreneur".
- 22. Expert talk on "scope and opportunities for freelance designer in fashion industry & how to become an entrepreneur".
- 23. Expert talk on "Scope and Challenges in manufacturing PPE with reference to Face Masks and Coveralls in COVID-19".

Computer Skills

- MS Office (Word, Excel, Power Point)
- Tucka CAD

Strengths

- Ready to take challenges
- Ability to do hard work
- Self confident
- Positive approach
- Eager to learn
- Command on subject matter
- Command on language
- Motivating
- Ready to take initiative
- Responsible enough
- Punctual